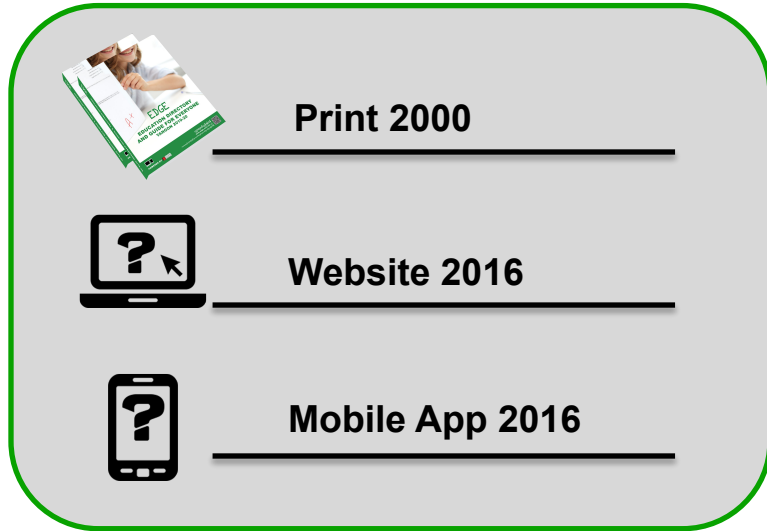






Website Banner Ads Packages Advertising Rates



EDGE Background

- EDGE is the #1 Education Guide which aims to bring up all those who are related to education sector.
- Since 2000, EDGE has started focusing on providing rich content full of tips and recommendations for all those in the education sector.



-  Website Pageviews - 2.1 Million (2019)
-  Website Users - 915 K (2019)
-  Average time spend - 1.5min - 2min (2019)
-  Facebook Followers - 235 K +++ (2019)

Why choose Banner Ads?

- International Standard Banner ads make you feel unique and bring more chances that your advertisement will be seen than any other banners.
- The banner sizes we provided are the international top banner ads sizes.
- Different pages have different fans, so you can choose the desirable web pages to meet your audience more efficiently.



Website Banner Ads Packages

	Large Rectangle	Half Page	Wide Skyscraper	Leaderboard	Square
Size	(336mmx280mm)	(250mmx600mm)	(160mmx600mm)	(728mmx90mm)	(250mmx250mm)
Link Integration	Yes	Yes	Yes	Yes	Yes
Web Pages (Multiple choices allowed!)	1. Home Page	1. New & Update 2. Scholarship	1. Guide to 2. Jobboard	1. Search 2. Guide to 3. New & Update 4. Scholarship 5. Jobs Board	1. Search 2. Business Detailed Pages 3. Guide to 4. New & Update 5. Scholarship 6. Jobs Board
Price	1,065,000 MMK per Month	760,000 MMK per month	610,000 MMK per month	610,000 MMK per month	535,000 MMK per month



Large Rectangle Ads

1 Size - (336mm x 280mm)

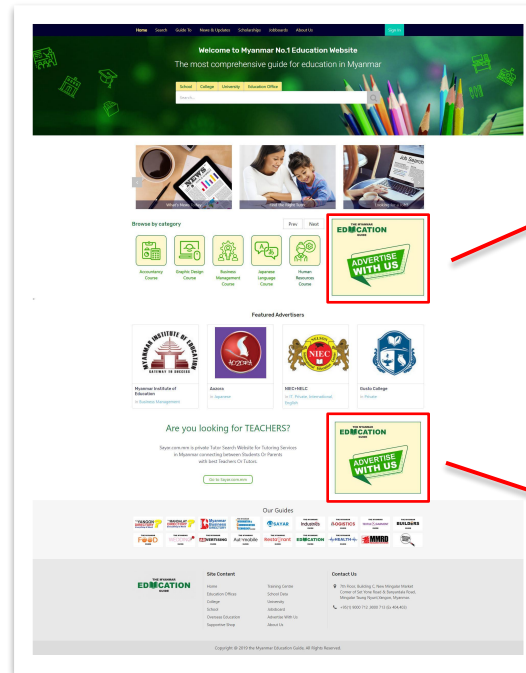
2 Link Integration - YES

3 Places - Home Page

4 Performance Report as per requested

Large Rectangle
Ads

1,065,000 MMK
per Month



Half Page Ads

1 Size - (250mm x 600mm)

2 Link Integration - YES

3 Places - News & Update, Scholarship

4 Performance Report as per requested

Half Page Ads

760,000 MMK
per Month



www.edge.com.mm

www.facebook.com/myanmareducationdirectory



Wide Skyscraper Ads



1 Size - (160mm x 600mm)

2 Link Integration - YES

3 Places - Guide to, Jobboard

4 Performance Report as per requested

Wide Skyscraper Ads

610,000 MMK
per Month



Leaderboard

1 Size - (728mm x 90mm)

2 Link Integration - YES

3 Places - Search, Guide to, News & Update, Scholarship, Jobboard

4 Performance Report as per requested

Leaderboard

610,000 MMK
per Month



www.edge.com.mm



www.facebook.com/myanmareducationdirectory 

Square Ads

1 Size - (250mm x 250mm)

2 Link Integration - YES

3 Places - Search, Business Detailed Pages, Guide to, News & Update, Scholarship, Jobboard

4 Performance Report as per requested

Square Ads

535,000 MMK
per Month



Our Sites



Mandalay Directory



Myanmar Business Directory



Myanmar Business Directory



Myanmar Builders Guide



Myanmar Wedding Guide



Sayar



Myanmar Education Industry Guide



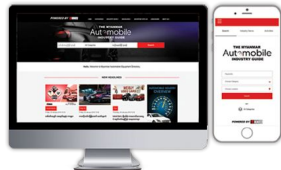
Myanmar Health Industry Guide



Myanmar Textile & Garment Industry Guide



Myanmar Food Industry Guide



Myanmar Automobile Industry Guide



Myanmar ICT Guide



Myanmar Advertising Industry Guide



Myanmar Industries Guide



Myanmar Logistics Guide



‘Explore your market with us’

Advertise Now !

Htet Nandar

Sales Executive

Ph: 09 797 947 567, 09 451 367 744

htetnandar@mrdgroup.com